

# Safeguarding

## Anti-Bullying Week 2023

Every year, we use the national Anti-Bullying Week as an opportunity to stop and reflect: we teach the children more about bullying (what it is and what it isn't), how to report their worries and concerns, who to go to with a worry and how to speak up for others who may be on the receiving end of bullying behaviours.



Children are taught in school that bullying is intentional behaviour that hurts someone else; it is repeated, often over a long period of time, and can hurt someone physically and emotionally. Children are taught that this can be face-to-face or online.

### Statistics

- 4 in 10 children in the UK aged 8-17 reported to experience bullying, either on or offline, in the last 12 months.
- 59% of young people who have experienced bullying behaviour in the past 12-months think that it was because of others' attitudes towards their appearance. 46% think it's due to their hobbies/interests and 25% think it's due to their clothing choices.
- The most common form of bullying reported was name calling (including via text and social media).
- Bullying behaviour is the most common concern called through to Childline, particularly by boys, amongst children under the age of 11.
- Spending more than 10-hours a week on social media doubles the chances that a 12-15 year old will experience cyberbullying behaviour.
- 32% of children aged 8-12 report that they have experienced bullying or negative comments made about a photo they have posted online.
- For children who have experienced bullying behaviour, boys are more likely to have experienced it via online gaming than girls.

### Information for parents

Please talk to your child about this issue. It's really important to reiterate to children at home that telling an adult if they have a worry about anything can really help. We explain to children that they should report any concern to an adult, especially if someone is being unkind or they have witnessed or been on the receiving end of bullying behaviour.

- There is very useful information available to parents on the NSPCC website here: [Helping Children Deal with Bullying & Cyberbullying | NSPCC](#)
- There is a National Bullying Helpline, available for children and adults to access: [Bullying at school | Bullying advice for parents and children \(nationalbullyinghelpline.co.uk\)](#)
- Professional help is available to children and young people. More information can be found here: [Getting Help For My Child | Where to Start | YoungMinds](#)
- Parent resources for Anti-Bullying Week are available to view and download here: [Anti-Bullying Week 2023 - Parent Pack FINAL.pdf \(anti-bullyingalliance.org.uk\)](#)

**Together we can!**